



CORNERSTONE
FINANCE GROUP

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FINANCE GROUP

FOR THE DRIVEN

**NOT THE BIGGEST.
NOT THE LOUDEST.
THE RIGHT PARTNER.**

**WE ARE NOT FOR
EVERYONE.
BUT WE MAY BE
EXACTLY RIGHT
FOR YOU**

**THE TRADITIONAL NETWORK MODEL
REWARDS VOLUME OVER VALUE. WE
TAKE A DIFFERENT VIEW.**

We exist for advisers who want to build firms with resilience, clarity, and long term worth - for those who see advice not as transactions, but as a craft.

Where modern advice businesses scale with intention.

**IF YOU VALUE DEPTH, CLARITY, AND A LONG TERM
PLATFORM - WE MAY BE THE RIGHT FIT.**

FOR THE SCALER.

You've outgrown the lifestyle business model. You're building structure, people, and momentum - and you want a platform that removes friction. You choose to spend time where it delivers most value, not in administration.

FOR THE EXPERT.

Your clients don't fit templates, and neither do you. You want support from people who understand nuance - a place where depth of knowledge is recognised, respected, and shared.

FOR THE FOUNDER.

You're creating something lasting. Governance, reputation, succession - these matter. You want a partner who strengthens your legacy without standing in its way.

PROOF. FROM THOSE WHO KNOW.

“I JOINED CORNERSTONE TO GROW MY BUSINESS AND LAUNCH MY OWN AR. WHAT MAKES THEM DIFFERENT IS SIMPLE; THEY GENUINELY CARE. KNOWING THEY HAVE MY BACK GIVES ME REAL CONFIDENCE, AND THEIR ONGOING SUPPORT HAS BEEN INVALUABLE.”

Vicki Picton
Veritas Financial



“WE JOINED CORNERSTONE TO GROW. THE SEAMLESS TRANSITION HAS ALLOWED US TO EXPAND CONFIDENTLY INTO PROTECTION, BUY-TO-LET, BRIDGING, AND COMMERCIAL REFERRALS. FOR ANY FIRM CONSIDERING A CHANGE, MY ADVICE IS SIMPLE: A CONVERSATION COSTS NOTHING, BUT THE RIGHT NETWORK CAN CHANGE EVERYTHING.”

Ceri Evans
Remoo Mortgages

THE PRINCIPLES OF PARTNERSHIP

01

WE DON'T TICK BOXES, WE MANAGE RISK.

Our governance is designed to enable safe, confident growth – helping maximise commercial opportunities. If it's right for the client and right for the business, we find the path.

02

GROWN UP CONVERSATIONS

Open, honest dialogue about what your business needs to thrive. Our members are treated as partners in shared success.

03

SELECTIVE GROWTH

Quality over scale. We protect the integrity of the network intentionally, because your reputation is shaped by the peer beside you.

04

LONG TERM THINKING

We build for the decade ahead, not the next quarter.

DO THE RIGHT THINGS. BRILLIANTLY.

LATER LIFE & EQUITY RELEASE

DIGNITY AND PRECISION
FOR LIFE'S MOST
SIGNIFICANT DECISIONS.

PROTECTION & LONG TERM PLANNING

SAFEGUARDING HEALTH,
WEALTH, AND BUSINESS
CONTINUITY.

SPECIALIST & COMPLEX LENDING

FOR CLIENTS WHOSE
LIVES DON'T FOLLOW A
TEMPLATE.

BUSINESS & COMMERCIAL

ACCESS TO SPECIALIST
FUNDING THROUGH
OUR EXPERT REFERRAL
PARTNERS.

DEEP DIVE INTO OUR SPECIALISMS

You don't need to be a master of everything - just a trusted gateway. Through our Access. Build. Refer. model, you can confidently refer complex commercial or specialist cases to our highly skilled team, ensuring your clients receive the expertise they need while you focus on your core business.

PARTNERSHIP. IN PRACTICE.

“WE WANTED THE FREEDOM TO EXPAND OUR OFFERING ACROSS BRIDGING AND EQUITY RELEASE, WHILE HAVING A TRUSTED PARTNER FOR COMMERCIAL REFERRALS. CORNERSTONE HAS PLAYED AN INTEGRAL ROLE IN OUR GROWTH, CONSISTENTLY PROVIDING THE SPECIALIST SUPPORT AND PARTNERSHIP WE RELY ON TO SCALE.”

Rachel Johnson
Director Mortgage Advisors UK



“STARTING FROM SCRATCH, SPEED WAS EVERYTHING. WITH CORNERSTONE, MY PROGRESSION WAS STRAIGHTFORWARD AND TRANSPARENT WITH DEDICATED PERSONAL SUPPORT. THEIR COMMON-SENSE APPROACH TO COMPLIANCE ALLOWS ME TO FOCUS ENTIRELY ON WHAT I ACTUALLY ENJOY — ADVISING CLIENTS AND WRITING BUSINESS.”

Conor Mullane
CJM Finance

MORE THAN A NETWORK. AN ECOSYSTEM.

IN MOST NETWORKS, ADVISERS OPERATE ALONE.

In Cornerstone, you operate as part of a connected whole. Our ecosystem keeps value circulating within the group - extending your service proposition seamlessly. Specialist Commercial Referrals to residential. Protection to planning. Specialist to generalist.

YOU NEVER NEED TO SAY, “WE DON’T DO THAT.”

When you join Cornerstone, your offering expands from day one - supported by specialists who share your standards.

AN OPEN CONVERSATION.

**IF YOU RECOGNISE YOURSELF IN THESE PAGES,
AND YOU’RE READY FOR A MATURE, STRATEGIC
RELATIONSHIP WITH YOUR NETWORK, WE’D
WELCOME A CONVERSATION.**



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THE FOUNDATION FOR GROWTH.
www.cornerstonefinancegroup.co.uk